FRANCE
IPA World Prune Conference
November 2016 – Santiago de Chile

French Orchard

Plantations and pullings per year (hectares)

- Plantations
- Pullings

Renewal level
French Orchard

Young and adult orchard (hectares)

French Production

0 2,000 4,000 6,000 8,000 10,000 12,000 14,000 16,000
Adult trees Aged 0-5

0 10,000 20,000 30,000 40,000 50,000 60,000
Grower price

Field price €/ton for 60/lb dry size

French Sales per Destination

Domestic  Export
Carry-Over Stocks

End-of-campaign stocks, by crop year

Promotional activities

Cooking shows with bloggers

Paris Floating Markets

TV reports
AOPa 2016 Grower price scheme
dry sizes /500g in €/ton

Crop size distribution
2013-2014-2015 crops average

- 40/50: 28%
- 40/72: 10%
- 60/72: 7%
- 50/60: 23%
- Smaller: 9%
- Manufacture: 7%

p/lb dry sizes
Gracias por su atención
Thank you